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**FOR IMMEDIATE RELEASE**

## **THE AMY ROLOFF CHARITY FOUNDATION AND FRIENDS OF THE ORPHANS TO DELIVER RELIEF TO HAITI**

*Amy Roloff, TLC's "Little People Big World" Celebrity, to Visit and Provide Relief to Haitian Orphans*

Portland, OR and Los Angeles, CA (June 22, 2010) — **Amy Roloff**, star of *TLC*'s hit show "*Little People Big World*" and celebrated author, will be traveling to Port Au Prince with family members and the **Amy Roloff Charity Foundation** (Tax ID 27-0288736) to visit the devastated area of Haiti and provide aid to the Nuestros Pequeños Hermanos (NPH, Spanish for "Our Little Brothers and Sisters") orphanage, pediatric hospital, and corresponding outreach programs. They will arrive with volunteers from Friends of the Orphans and vital relief items (i.e. diapers, hygiene products, blankets, shirts, etc.), donated by such major companies as 7<sup>th</sup> Generation Cleaning Products, Nike and many other supporters. More information can be found at <http://www.amyroloffcharityfoundation.org>

"This trip will not only create fond memories, but also make a difference in the lives of the one million plus unaccompanied children living in Haiti," states celebrity charity founder **Amy Roloff**. "We are organizing a humanitarian excursion with Friends of the Orphans that will allow us to bring in supplies and comfort items for those in need. If you aren't able to attend, please visit our website ([www.amyroloffcharityfoundation.org](http://www.amyroloffcharityfoundation.org)) where you can donate online. Every bit, no matter how small, will make a huge difference in their lives."

"*Friends of the Orphans* is especially grateful to the *Amy Roloff Charity Foundation* for all they are doing for the children of Nuestros Pequeños Hermanos in Haiti," said Jennifer Rayno, Director of the *Haiti Initiative for Friends of the Orphans*. "Our work focuses on transforming the lives of orphaned, abandoned and disadvantaged children in need, and since the January 12 earthquake, our challenges are as great as ever."

She continued, "With the help of the **Amy Roloff Charity Foundation**, we can call even greater attention to the plight of the children and how supporters can make a big difference in their lives."

The journey will begin on June 28, 2010 when pilot Gary Eng, who has donated his 10 passenger Citation Jet, will be flying the team from Labadee, Haiti to Port Au Prince. Upon landing, the group will visit St. Damien's, a 120-bed free pediatric hospital in Tabarre and its accompanying special needs facility and school—all operated by the Nuestros Pequeños Hermanos (NPH) organization and its American fundraising arm, Friends of the Orphans. In addition, the team will visit the Father Wasson's Angels of Light (FWAL) program, which serves almost 2,000 children daily at the onsite day camp next to St. Damien's. Through the FWAL program, NPH and Friends of the Orphans staff and volunteers ensure that vulnerable, orphaned and displaced

children receive the food and medical care they need and participate in various recreational activities.

#### **About *Amy Roloff Charity Foundation***

Founded in 2009, by reality television celebrity and celebrated author Amy Roloff (TLC's "Little People Big World"), the *Amy Roloff Charity Foundation* serves children, at risk youth, single parents, families and disability groups via fundraising and partnering with other charities in which new opportunities are created through financial assistance, sports activities and education. Fundraising events include *Amy Roloff Charity Foundation Celebrity Tee Off Dinner*, the *Amy Roloff Charity Foundation Celebrity Golf Tournament* and *Amy Roloff Charity Foundation Royal Caribbean Celebrity Cruise*. More information can be found at [www.amyrolloffcharityfoundation.org](http://www.amyrolloffcharityfoundation.org).

#### **About Friends of the Orphans**

A 40-year-old nonprofit organization with regional offices in six states, Friends of the Orphans supports the network of Nuestros Pequeños Hermanos (NPH, Spanish for "Our Little Brothers and Sisters") homes and their outreach programs in Latin America and the Caribbean. Together, Friends of the Orphans and NPH transform the lives of orphaned, abandoned and disadvantaged children by creating families for life through values of unconditional love, shared responsibility and education. This enables children to transcend poverty and grow into caring and productive members of their communities.

Since its founding in 1954, NPH has assisted nearly 16,000 children and currently cares for more than 3,600 in Bolivia, the Dominican Republic, El Salvador, Guatemala, Haiti, Honduras, Mexico, Nicaragua and Peru. In 2009, NPH outreach programs, including the only free pediatric hospital in Haiti, assisted 83,000 children and adults. By making a difference in the lives of the children through volunteer and donation opportunities, our supporters' lives are enhanced as well. For more information about Friends of the Orphans, please visit [www.friendsoftheorphans.org](http://www.friendsoftheorphans.org).

The statements made in this press release that are not historical facts are "forward-looking statements." These forward-looking statements are based on current expectations and assumptions that are subject to risks and uncertainties. The Company cautions readers of this press release that a number of important factors could cause *Amy Roloff Charity Foundation's* actual future results to differ materially from those expressed in any such forward-looking statements. Such factors include, without limitation, product delays, industry competition, rapid changes in technology and industry standards, protection of proprietary rights, maintenance of relationships with key personnel, vendors and third-party developers, international economic and political conditions. The Company may change its intention, belief or expectation, at any time and without notice, based upon any changes in such factors, in the Company's assumptions or otherwise. The Company undertakes no obligation to release publicly any revisions to any forward-looking statements to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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